

Greater Mankato Area United Way eNewsletter

September 21, 2007



We look forward to staying in touch with you and keeping you up-to-date with our 2008 Campaign eNewsletters. Additional input for the eNewsletter always welcome: mankatouw@mankatounitedway.org



Check out our
2008 Campaign Video
www.mankatounitedway.org

Your Gift in Action

Spotlight on Life-Work Planning Center



Providing a safe environment and the promise of a hopeful future is what Life-Work Planning Center is offering one local woman whose story has been highlighted at LWPC.

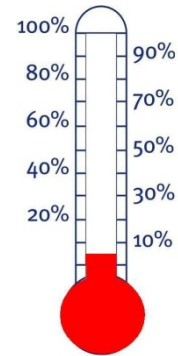
After her husband threatened her life, she and her son escaped to a battered women's shelter. Later, in the middle of her divorce proceedings, she met with a peer counselor from Life-Work Planning Center and enrolled as a displaced homemaker. LWPC provided her the environment in which she was

Campaign Progress

2008 Goal: \$ 1,735,000

Pledges to-date: \$ 124,441

Percent of Goal: 8%



New Corporate Pledges Received

A.J. Hoffman & Son, Inc.

Chesley Kroon Harvey & Carpenter

Crown Beverage Packaging

Farrish Johnson Law Office

First National Bank

Skarpohl Pressure Washer Sales

Company Rally Spotlight: The Pie's the Limit at Target!



Target Exec Chuck Rafferty "got pie'd" on Friday to raise money for United Way.

Mankato's Target employees could purchase tickets to pie their managers; the managers could then either buy their way out of it, or opt to take the onslaught of pies thrown by

their employees!

The event raised nearly \$900 and was part of Target's rally activities planned by Christina Bremer & Traci Suter.

Company Rally Spotlight: Fine Impressions

Successful campaign? You betcha. That's what Fine Impressions employees said when they increased their employee pledges by **nearly 14%** compared to last year.

The successful rally week included raffle prizes such as Lunch with the Boss, 2-pack Movie Passes, Snooze Day, and Paid Day Off.



able to talk about her fears, review stress management techniques, and work on making step-by-step changes in her life.

She was able to work through the multiple issues she was facing, from emotional and social to financial and parental, and she was able to re-discover her natural strengths which had been repressed over the years. Now with her own apartment and a full-time job, she continues to discover and develop her interests in order to pursue not just a financially rewarding job, but an "authentic career".

Thanks to Life-Work Planning Center, local women have a place they can go to re-connect with other women who can relate to their situation, to rebuild their confidence and to give them hope to rebuild their future.

Pictured here, Jodi Poehler (co-employee Campaign Leader with Tonya Hobbie) covers UW highlights at one of the rally sessions.

Other Company Rally Highlights: Employee pledging

- * Chesley Kroon Harvey & Carpenter - 100% Employee Participation
 - * National Recognition Products - employee gift amount increased by 12%
-

United Way *Heart Club* update



The first annual Heart Club Event was held September 12 at the Mankato Country Club to recognize and thank our leadership givers.

Last year, our 575 Heart Club members accounted for 25% of all money raised in our campaign .. that's nearly \$425,000! Our community is blessed with the generosity of those who want to give back to their community.

To learn more about the Heart Club, take a look at our 2007 Heart Club Booklet. We make every effort to ensure that we recognize everyone for their leadership gift. Still, we realize that errors do occur when compiling a listing of this nature and have therefore added a page to our website to update any corrections to the booklet. Please contact our office with any questions or comments.

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