

We are on our way to our 2009
Campaign Goal:

21.3% to goal!

\$398,713.49 of 1,876,151!

Campaign Best Practices

We are in rally season! Each day rallies are held throughout the community sharing United Way's story.

Micro-Trak Systems

saw a 34.3% increase in employee giving and 100% employee participation! ECL Deb Johnson credited the increase to sharing United Way's story at a rally, a silent auction, and a pizza lunch as a reward. Thank You Micro-Trak for choosing to **LIVE United!**

Pepsi-Cola of Mankato, Inc.

hit a homerun in their employee campaign with a 32% increase! With a hot breakfast being served, employees saw the 2009 campaign video and heard how United Way is impacting each and everyone of us.

Navitor, Inc, Navitor Midwest, and Cosco

provided a week long of activities sharing United Way story resulting in increases across the board!

- Cosco: 4.7% increase
- Navitor Midwest: 9.5% increase
- Navitor, Inc: 39.5% increase

Give.

Thank you to the following businesses for **increasing** their 2009 corporate pledges:

Ameripride Services: 8.3%

Holiday Inn: 5.3%

Indulge Salon & Tanning: 50%

Lindsay Windows, Inc.: 7.2%

Mico, Inc: 33%

Minnesota Valley Federal Credit Union: 51.5%

Pepsi-Cola of Mankato, Inc: 32%

Advocate.

Share your story today!

Volunteer.

Rake the Town

Oct. 25 is VINE's Rake the Town event. This year, the organization hopes to clean up over 300 yards in Mankato, North Mankato, St. Peter and Blue Earth and Nicollet counties. To volunteer, organize your church or school group, family, friends, neighbors or co-workers into a raking team and return a completed volunteer application form. For more information, call 507-387-1666 or visit VINE's website.
<http://www.vinevolunteers.com/>

Click here to check out other [volunteer opportunities](#) in our community!

Agency Spotlight: SMILES

SMILES

Southern Minnesota Independent Living Enterprises & Services is a non-profit organization committed to providing a wide array of services that assist individuals with disabilities to:



1. Live independently
2. Pursue meaningful goals
3. Have the same opportunities and choices as all persons

Giving \$1 a week would provide:

- registration for two youth SMILES Miracle League Adaptive Baseball Program
- one hour of Assistive Technology Training Adaptive Computer Operations

Click here to learn more about [SMILES!](#)

BE AN ADVOCATE

Forward this eNewsletter

You can LIVE UNITED by helping us spread the word. Imagine how many people we could reach if everyone forwards this to five people.

+ TELL YOUR FRIENDS

Campaign Tip!

Show the 2009 United Way Video and invite an agency speaker to share a story. Call the United Way office at 345-4551 to schedule.

Packet Pick-Up

If you are completed with your packet, United Way staff or volunteers will be happy to pick up your information. Just call us at 345-4551.

People are sharing everyday how they "LIVE United" in the greater Mankato area. Share your story today with the people around you!

ISJ-MHS employees share "How I LIVE United"

Thomas Allen, Registration/Collections: "Especially this year United Way means opportunity to me. Opportunities for children to participate in activities they may not be able to afford. Opportunities for them to interact with other children as well as positive role models. Opportunities for them to create lifelong friendships and memories."

Marlene Schroeder, Clinic Administration: "United Way deals with issues that impact the entire community; when I donate, I feel that I am working with others to create real change for children, families and neighborhoods."

Kevin Burns, Communications: "United Way impacts me as a parent in numerous ways. The Born Learning initiative gave my wife and I tools to help our children begin learning essentially as soon as we got home from the hospital."