

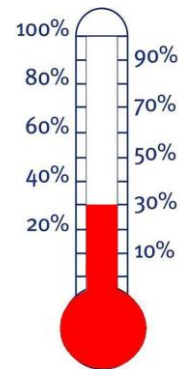
THE WAY WE LIVE OUR LIVES CAN IMPACT THE WAY THAT OTHER PEOPLE LIVE THEIRS.
THEIR EDUCATION. THEIR INCOME. THEIR HEALTH.
SO DO SOMETHING. GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.



2010
Campaign
Goal:
\$1,870,000

Today: 29%

THANK YOU



2010 RALLY SPOTLIGHT

Staff at United Prairie Bank got into the United Way spirit when they participated in a Balloon Drop the 15 minutes before their doors opened for business each morning of their rally week. Staff paid for chances to drop a balloon into various hula hoops on the floor of their lobby below. Each hula hoop was worth a different point value and the person with the most points at the end of the week won a brand new \$50 bill. ECL Jeanette Phelps said of the event, "We had a lot of fun, and the event spurred some non-pledging folks to contribute as they could."



Fun events like these are a great way to get employees involved in the United Way spirit. The proceeds go to United Way as part of the employee campaign, but more important, they are a part of the team building and sharing of the United Way message.

And for United Prairie Bank, getting employees involved is resulting in a huge success. With nearly \$6,000 in pledges so far, they have more than doubled their employee campaign over last year and surpassed their goal. Way to go UP!

WHAT DO KIDS THINK ABOUT?

I recently had an eye-opening experience. We were invited into a high school classroom to talk to students about United Way. We used a game to engage the kids while explaining what United Way does. The game goes like this: we pin descriptions of 8 United Way partner agencies on the wall and

CORPORATE GIFTS

Thank you to the following businesses who have turned in their corporate pledges so far in October. [Click Here](#) to view the complete list of 2010 Corporate Gifts.

Acme Alt Fuel Systems
Javens Mechanical Contracting
Kato Engineering
Kohl's
Meyer Financial & Consulting
Midwest Realty
Paragon Printing
Prudential Action Realty
Unicel

DID YOU KNOW...

...your gift to United Way can have an incredible impact on the lives of others. Can you imagine that for \$7 a week (that's less than the price of a movie), you can provide:



explain what each of these partners does. Then we pass out a fake \$100 bill to each student and tell them they have to 1) pin their "donation" on the agency they want to donate to, and 2) tell everyone why they chose that agency.

One of the partners we talked about was the Open Door Health Center. As we shared how they provide health & dental services for people who are un-insured or under-insured, a boy in the back, pencil-ready, asked, "Where is this place? What's it called? How do I get there? How does the sliding fee scale work?"

When it came time to donate, 8 of the 12 students pinned their donation to the Open Door Health Center. Why? The answers were resounding: "because I don't have health insurance and I need to go to the doctor", "because I go to Open Door because we don't have dental insurance", "because there should be a place where people can go to get help".

This is what was on the mind of these kids. I don't know about you, but when I was in high school I was worried about the basketball game or how I did on that test, not about how or whether I was going to be able to see the doctor. Health insurance wasn't even a concept I was aware of.

Open Door Health Center is one of the 35 partner agencies that your United Way donation will go to support in 2010. These kids think it's important. Do you?

IF YOU HAD \$100 TO GIVE...

If *YOU* had \$100 to give and could only give it to one non-profit agency, which one would you give it to? And what about the other non-profits that don't get your money? What about those that mean so much to others in the community, but you don't know about?



That's why United Way is here. Teams of United Way volunteers spend nearly 600 hours every year, reviewing the needs of agencies in our community, looking at their budgets, their needs, their impact, who they touch. United Way staff looks at ways that agencies can collaborate, and works to pull businesses, the government sector and non-profits together to help make the most of every dollar you donate to United Way.

United Way volunteers & staff do the research so you don't have to. By donating to United Way, your money goes to 35 local health & human service non-profits and 57 programs.

Then we work to tell you what we've found out & what's being done about it. We work to share the stories of why the need is real right here in the greater Mankato area; who is being impacted by United Way; and where your dollars are spent.

4 people with preventive dental care including cleaning, x-rays and education,

or

3 individuals or families in the midst of financial crisis with a free session with a certified credit counselor, where they will complete a budget and create an action plan,

or

200 middle school students with First Aid certification

Your gift to United Way makes a difference in people's lives every day right here. Give. It's just one way you can LIVE UNITED.

RALLY IDEAS

Like the rally games highlighted here? [Click here](#) to download a pdf of the \$100 Allocations Game from the Tips & Tools section of our website to use at your company.

Got great ideas of your own or pictures from your company's rally? [Tell us](#) about them so we can highlight your company in the next eNews and let others know what your organization is doing to LIVE UNITED!

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